**MINUTES**

**Yellowknife Ski Club (YKSC)**

**Board of Directors Meeting**

Monday February 13, 2023

YKSC Chalet at 7:00 pm

Network:  SSI\_LF69

Password: article!FLOOR9

1. **Call to Order and Opening Remarks by the Chair (1 min)**
2. **Attendance (0 min)**

|  | Present | Regrets |
| --- | --- | --- |
| Kerry Wheler, President  | X |  |
| Gary Magee, Vice President | X |  |
| Patrick Bruce, Secretary | X |  |
| Tania Hercun, Treasurer | X |  |
| Sean Marshall, Trails Director | X |  |
| John Stephenson, Facilities Director  | X |  |
| Bernadette Knox, Programs Director | X |  |
| Yvonne Pike, Events Director | X |  |
| Clarinda Spijkerman, Events Director | X |  |
| Aida Nciri. Grants and Fundraising Director |  | X |
| Ella Stinson, Communications Director | X |  |
| Alyssa Titus, Volunteers Director | X |  |
| Mark Cliffe-Phillips, Registrar | X |  |
| Heather Scott, Past President |  | X |
| Guests: none |

1. **Approval of Agenda (1 min) – Mark, Clarinda Second**
2. **Declaration of Conflicts (1 min) - None**
3. **Approval of Minutes (1 min)**
4. **Review Action Items from Last Meeting (10 min)**

|  |  |  |
| --- | --- | --- |
| **Action Items from December 5, 2022** | **Responsible Person** | **Update February 13, 2023** |
| Develop Action Plan for Insurance Compliance | Gary | Revisit at next meeting |
| Obtain and Display display Cross Country Responsibility Code sign | Sean | Signs are on the way and will be displayed when received |

1. **Information Items**

7.1 Financial Update (5 min) (Tania)

- 3 documents provides, Balance Statement, Income Statement, Events and Programs Income statement

- Review of income statement - generally tracking well, memberships continue to be purchased(approx. 658), building rentals are going well – tons of rentals, Expect to exceed trails budget modestly but there is lots of room considering overall budget.

7.2 Chalet Rentals (10 min) (Tania)

- City administers bookings so we are now taking over bookings manually during strike.

- if it goes on long enough we use Zone 4 to facilitate

- Discussion re various options for booking platforms if necessary

7.3 Fundraising Campaign Update (Aida via Kerry)

- Currently campaign with Nordic Canada has raised over $2500. Variety of individual cash donations.

- Discussion re business donations – do we want to provide the option of sponsoring specific equipment? (The Board may need to approve and/or consider other recognition)

- John – Yellowknife Community Foundation needs a tax receipt and it is inhibiting our ability to receive donations. Could Nordic Canada Support this?

7.4.Cannor Grant (Aida via Kerry)

- Not eligible under their criteria – as current application sits – rather than trying to tweak application there are other opportunities. See next item

-Discussion re ways to fit into CaNor criteria – infrastructure – deck repairs etc

7.5 Funding Opportunities (Aida via Kerry)

- MACA has money and just requires letter of recommendation from City

-TD Foundation may have funding – expect to hear back in April

7.6 Fundraising Policy Update (Aida via Kerry)

- Had not been renewed in 10 years – Can we create a working group for fundraising policy?

7.7 Adult Ski Lessons Update (Bernadette)

- Successfully launched

- very work intensive to set them up but they bring a lot of people into the club

- Can we create a one time adult coaching code? If there is a warm day or evening Jenn is willing to do last minute lessons. The problem is that people might think they are buying a specific lesson which could be booked for the future and this is not available.

- We can probably solve this problem with a disclaimer that the button should not be used unless a lesson is booked, anything else is way too complicated to set up.

7.8 Ski with Schools Program Update (Bernadette)

- Received just under $13,000 from NWT Parks – “Each and Every One Grant” – Grassroots physical activity promotion program.

 - We have until next March to use the funds.

- Program has been funded by a different source every year so it would be good to stabilize it.

- Lots of activity in program – some additional grooming to be done

 - Discussion re obtaining discarded xmas trees for trail markers.

- Group coming from Dettah – may need a wall tent.

7.9 Learn to Frostbite Program (Bernadette)

- Lots of positive feedback – regular skis

- May be room for older teenager group who

7.10 Events Update (Clarinda/Yvonne)

- Costume ski on weekend

- World Snow day went well

- Need to decide on Yellowknife ski races – currently on calendar for March 11 and 12 – someone needs to take it on. If there is no one to take it on we should publicize it.

 - Sending out notices when volunteers required has been successful in the past.

- Tania volunteers to handle the races.

 - Race committee from last year would probably be involved again.

- Discussion re YKSC involvement in Frostbite 50

- Nordic Cross to finish the season – Mike Shank main contact.

1. **Discussion Items**

8.1 March Break Camp Organizer (Bernadette)

- Heather will start looking into putting it together – currently needs a couple people to do coaching.

-Second week of spring break is open for chalet

8.2 Creating a “One Day Adult Lesson” Option for Zone 4 (Bernadette)

- See 7.7

8.3 Membership Break during Strike

-Want to be sensitive about this option

- Could do a spring promotion without linking it to the strike – Seasonal push, no discount.

 - Link to the good weather?

 - Promote rentals at Overlander

John – Suggests second ski swap – Clarinda suggests combined with wax event

 -Could we do it at the same time as Track Attack? Discussion to continue

1. **Schedule Next Meeting – Tuesday March 6 @ 7 pm. – Yvonne to bring snacks**
2. **Adjourn - 8:30 pm**